

2024 Zoetis Spring Program

Cattle Veterinarians & Dealers



2024 Spring Program Rebate Levels

Program Period: February 1 – April 30, 2024

Purchase Threshold	All Cattle Biologicals, All Parasiticides, Select Reproductive Products, Orbeseal® and Synovex®	Cattle Biologicals Kicker: Bovi-Shield®, Inforce 3®, ScourGuard® and One Shot® BVD
\$5,000	2%	3%
\$30,000	4%	3%
\$60,000	5%	3%

Cattle Biological kicker rebate is additive to the 2%, 4% and 5% rebate if Veterinarian or Dealer qualifies at the purchase thresholds.

2024 Spring Program Bonus Rebates

Early Purchase Bonus: February 1 – February 29, 2024

Purchase Category	Rebate Amount
Orbeseal and Synovex	3%
All Cattle Biologicals	5%
All Cattle Parasiticides and Select Reproductive Products	7%

Terms & Conditions

- Eligible accounts include Leaders' Edge™ and Non-Leaders' Edge Veterinarian and Dealer accounts.
- **Eligible Products for Spring Program:** cumulative purchases of all Bovi-Shield GOLD® and Bovi-Shield® IBR, Calf-Guard®, CattleMaster® and CattleMaster Gold, Dectomax® Injectable and Pour-On, Enviracor® J-5, Factrel® Injection (*gonadorelin injection*), Inforce 3®, Leptoferm-5®, Lutalyse® HighCon Injection (*dinoprost tromethamine injection*), Lutalyse Injection (*dinoprost tromethamine injection*), One Shot®, One Shot BVD and One Shot Ultra®, Orbeseal®, PregGuard GOLD FP® 10, Protivity®, ScourGuard®, Solidbac® Pinkeye IR/PR®, Somubac®, Spirovac®, StayBred®, all Synovex® and Synovex® One products, Ultrabac® and Ultrabac-7/Somubac, UltraChoice®, Valbazen® Suspension, Valcor® (*doramectin and levamisole injection*) and Vibrin® (collectively, the "Eligible Products") invoiced and shipped between Feb. 1 and April 30, 2024, will count toward the Purchase Threshold and will be eligible for the rebate. If a Purchase Threshold is met, eligible accounts will receive the applicable rebate as set forth in the table above.
 - Select Reproductive Products include any Reproductive Products listed above while purchases of Eazi-Breed™ CIDR® Cattle Insert are not eligible for rebates but will count toward your Purchase Threshold level.
- Eligible customers purchasing a minimum of \$5,000 on a single direct order of Eligible Products directly from Zoetis will receive extended billing terms of 90 days (standard 30 days plus 60 days) on Eligible Products billed and shipped **Feb. 1 through April 30, 2024.**
- **Early Purchase Bonus Rebate:** Cumulative purchases of Eligible Products must meet a minimum \$5,000 in purchases of Eligible Products between Feb. 1 and Feb. 29, 2024 (the "Early Purchase Period"), to be eligible for a bonus rebate in addition to the Spring Program rebate. If the \$5,000 Purchase Threshold is met, eligible accounts will receive the Early Purchase Bonus Rebate on purchases of select products during the Early Purchase Period as set forth in the chart above. The following select Reproductive Products are eligible: Factrel® Injection (*gonadorelin injection*), Lutalyse® HighCon Injection (*dinoprost tromethamine injection*) and Lutalyse® Injection (*dinoprost tromethamine injection*). Only those purchases invoiced and shipped during the Early Purchase Period will qualify for the applicable Early Purchase Rebate.
- All Cattle purchases must be invoiced and shipped between Feb. 1 and April 30, 2024.
- Eligible accounts must qualify for each purchase level threshold at the billing account level to receive rebate. Rebates will be paid via single check to the parent account by June 30, 2024. Child locations are not eligible to receive the rebate.
- Purchases from any source other than Zoetis or an authorized Zoetis distributor will not be eligible for qualification or rebate. Back orders are not eligible for a rebate.

For more information, talk with your local Zoetis representative.

Zoetis reserves the right to modify or discontinue this program at any time and for any reason.

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The Zoetis logo, featuring the word "zoetis" in a white, lowercase, sans-serif font, positioned on a solid orange rectangular background.